

Join us for our most comprehensive Continuing Education workshop yet.

Transitions, Growth and Wealth Management

Connecting your personal finances and practice economics for the ultimate success. Topics include transitions strategies, practice growth, financial planning, and successful investing.

Exclusively designed to connect the personal and professional strategies you need to reach your financial goals, live your ideal life, and retire in comfort.

You will learn strategies to:

- Create consistent, reliable growth to increase the profitability of your practice and to fund your life goals
- Implement one or more well-planned transitions to accelerate growth today and setup a rewarding exit strategy
- Build a comprehensive financial plan that incorporates both your personal life and your practice to help turn all of your dreams into reality
- Increase your investment returns, reduce risks, and effectively manage tax exposure

Call 877.344.6978 or register online at www.merceradvisors.com/wealth

Implement a transition, grow your practice,
fund your retirement... and earn 20 CE
credits tuition-free.

Tuition: Complimentary (doctor and spouse or additional guest)

Upcoming Dates:

September 23–25, 2011	Seattle, Washington	20 CE Credits
January 20–22, 2012	Scottsdale, Arizona	20 CE Credits

For more dates, please visit www.merceradvisors.com/workshops

WORKSHOP SPEAKERS



Howard M. Rochestie, J.D., L.L.M.

Executive Vice President and Co-Founder

Howard Rochestie is one of the nation's premier experts in teaching others how to optimize their personal,

professional, and financial lives, and he has been instrumental in guiding thousands of dentists, physicians, and other business professionals across the country in their efforts to optimize their financial future.



Mark T. Murphy, DDS, FAGD

Lead Faculty of Practice Management

Mark graduated from UDM School of Dentistry in 1981, taught Anatomy and Crown and Bridge part time for

several years, and practiced general dentistry in Rochester, Michigan. He has served on the Visiting Faculty of The Pankey Institute for Advanced Dental Education since 1991 and on its Board of Directors and Trustees until taking a full-time role with them during 2005 and 2006.



Andrew Darke, MBA

Transitions Leader

Since 2002, Andrew Darke has personally handled the transitions of over 500 practices. His extensive knowledge of tax, contracts, and financial issues — along

with a deep understanding of the personal and practice aspects of a transition — allow him to effectively coach all aspects of the transition process.